

# Adstick Custom Labels Flexo Preflight Form

All electronically created artwork must have an accompanying form.

Customer \_\_\_\_\_

Date \_\_\_\_\_

Telephone \_\_\_\_\_

Fax: \_\_\_\_\_

Primary Graphics Contact: \_\_\_\_\_

Disk:  Mac  PC  
Media:  Floppy  Zip Disk  CD  Other: \_\_\_\_\_

Label Size:  Shape:  Included die outline in file.

Have you:  **Included all necessary page layout files.**  
**Applications:**  Freehand  PageMaker  Quark  
 Illustrator  Photoshop  Other: \_\_\_\_\_

- Deleted all unnecessary files.
- Included source files.
- Included all linked and placed graphics.
  - Cropped in source application.
  - Rotated in source application (placed at 0° in page layout).
  - Scaled in source application (placed at 100% in layout).
  - Bitmapped images at least 1200dpi.
  - Continuous tone images at least 300dpi.
  - Converted RGB to CMYK

**All File Names:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- Included all screen and printer fonts.**
  - Type set in page layout application.
  - Minimum 4 pt. Type
  - Spell checked.
  - No True Type fonts

**All fonts Used:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- Called out all colors properly.**
  - Use PMS numbers to define colors
  - Deleted unnecessary colors
  - Provide color composite hard copies.
  - Provide color separated hard copies

**ALL colors specified:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Insured all rules and dots are at least 1/2 pt.**

Additional Information.

\_\_\_\_\_  
\_\_\_\_\_